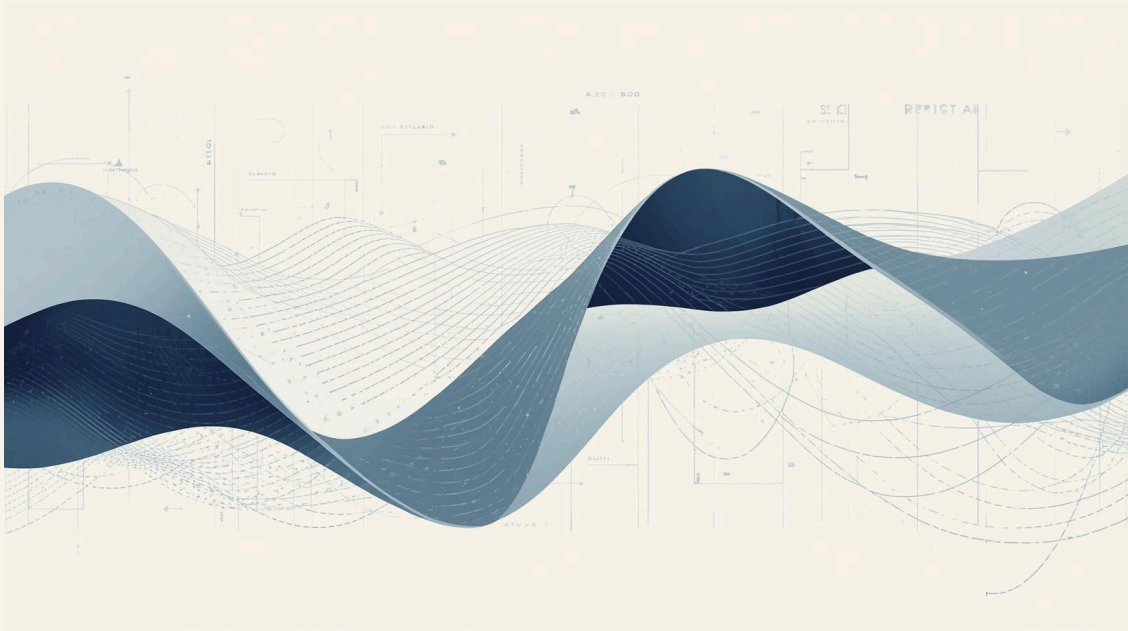
# AI and the Creative Media

## Heritage, Production, Distribution and Reception

**6 February 2026**
**University of Luxembourg, Maison du Savoir**



## Programme

**09:30 Registration**

**10:00 Quick Introduction**
Ciara Chambers & Alessandra Luciano (IAMHIST)

**10:10 Welcome & Introduction**
Andreas Fickers (C²DH, University of Luxembourg)

**10:20 AI Flagship: Intelligent Heritage**
Alessandra Luciano

**10:40 Sproochmaschinn: Making the Past and Future of Luxembourgish Heritage Accessible Through Voice Technology**
Daniel Wagener

**11:10 AI for Access at the National Library of Luxembourg**
Yves Maurer

**11:40 AI-Driven Analysis of Misinformation in Historical Disaster Reporting**
Sarah Oberbichler

**12:10 Lunch break**

**13:10 Audiences and manipulated images: some examples from early cinema**
Veronica Johnson

**13:40 Questions of Trust and Ethical Challenges When Using Generative AI in History Documentaries**
Jasmin Kermanchi

**14:00 Approaches to Applied Learning in Film Studies Programs: Opportunities and risks of AI in the Pre-production Phase**
Tobias Hochscherf

**14:30 On The Shoulders of Giants: AI and Appropriation Within Screenwriting Practice**
Will Howe

**14:50 Coffee break**

**15:10 StoryDreamer: How AI is Shaping the Stories We Tell**
Niall Kerr & Luke McNiece

**15:40 NEW LANDS: Using AI to Bring Forgotten Stories of WWI Egyptian Workers to Life**
Eslam El Shamy

**16:10 Cultural Adaptation as Creative Practice: Production Insights from 1001 Nights and 30 Birds**
Yekta Kalantar Hormozi

**16:30 Closing**
Team IAMHIST

**16:45 Group photo**

**17:00 Book launch and wine reception**
Mhairi Brennan, Archiving the Referendum: BBC Scotland's Television Archive and the 2014 Scottish Independence Referendum (Palgrave Macmillan, Jan 2026)